



**RAM**

**RAMTRUCKS.COM**



[1] Based on vehicles in the Small Commercial Van segment. EPA estimated 17 city/25 highway mpg. Actual mileage may vary. [2] EPA estimated 17 city/25 highway mpg. Actual mileage may vary. [3] Based on vehicles in the Small Commercial Van segment. [4] When properly equipped. [5] No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. [6] Transferable. See dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty. [7] The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. [8] Sold separately. Subscription required. Uconnect® Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. [9] Phone must support Bluetooth Phone Book Access Profile (PBAP). [10] Requires Uconnect Phone. [11] Sirius services require subscriptions, sold separately after the 12-month trial included with new vehicle purchase. **If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com.** All fees and programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous U.S., D.C., and P.R. (with coverage limitations). Our Internet radio service is available throughout our satellite service area and in AK and HI. Traffic information not available in all markets. See siriusxm.com/traffic for details. © 2013 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. [12] Always check entire surroundings before backing up. [13] Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. [14] **ON THE JOB** is a retail incentive program; see your dealer for official rules. Inquire about eligibility by calling 877-ONTHEJOB or by logging on to chryslercommercialvehicles.com. The purchaser or lessee must be a qualified commercial customer for more than 30 days prior to the date of the vehicle purchase. An official **ON THE JOB** Customer Acknowledgement Form must be signed by the customer (provided by the dealer).

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**2013 C/V TRADESMAN**



**BEST-IN-CLASS<sup>[1]</sup>  
HIGHWAY DRIVING RANGE**

OFFERS **500 MILES<sup>[2]</sup>**  
20-GALLON FUEL TANK

**BEST-IN-CLASS<sup>[3]</sup>  
PAYLOAD**

**1,800 LB**

**BEST-IN-CLASS<sup>[3]</sup>  
CARGO VOLUME**

UP TO **155.5 CU FT**

**BEST-IN-CLASS<sup>[3]</sup>  
TOWING**

**3,600 LB<sup>[4]</sup>**

**BEST-IN-CLASS<sup>[3]</sup>  
HORSEPOWER AND TORQUE**

**283 HP/260 LB-FT TORQUE**



## RAM C/V TRADESMAN: CARRIES THE DAY, ALL YEAR LONG.

Once more, the work-ready Ram commercial vehicles vault into first-place consideration for all-around capability. Meet the practical Ram ready to serve your labor force, the exceptional Ram C/V Tradesman.

Powered by the best V6 in Ram history — the versatile, powerful, award-winning Pentastar® V6 with dual Variable Valve Timing (VVT) and Flex Fuel capability — Ram C/V Tradesman delivers top-tier advantages everywhere you look. The impressive list of best-in-class features is strengthened with commercial-grade assets that range from the invaluable fuel economizer mode to upgraded roof strength. Built for real-world tasks, the Ram C/V Tradesman Electronic Stability Control (ESC)<sup>[5]</sup> system is specially tuned for heavy-duty loads. The suspension system is commercial grade. The aluminum flat load floor features antiskid strips, with an available deluxe aluminum flat load floor with three in-floor storage compartments rounding out capability and convenience. Here's how to carry your business forward: in the 2013 Ram C/V Tradesman.

**IT TOWS THE LINE.** This is one vehicle that doesn't shirk the responsibilities that come from getting hitched. Credit that best-in-class<sup>[3]</sup> capability that lets you tow up to 3,600 lb.<sup>[4]</sup> Properly secure all cargo.

\*A note about this brochure: all disclaimers and disclosures can be found on the back cover.



### DESIGNED TO FLOOR YOU. AND IT WILL.

This cavernous interior is all about capability, providing a footprint large enough to accommodate 4x8-foot pieces of material, with antiskid strips as part of the package. The deluxe aluminum flat load floor (shown on the last page) includes in-floor storage bins, ideal for stashing valuables.



### AN AREA OF GREAT PRIDE, AND IT'S BEST-IN-CLASS.<sup>[3]</sup>

When it comes to a workable and easy-to-access cargo area, Ram C/V Tradesman delivers. This heavy-duty commercial-grade suspension supports a best-in-class<sup>[3]</sup> cargo volume that measures up, delivering up to 155.5 cu ft of workable cargo area. And the class-exclusive<sup>[3]</sup> available Three-Zone air conditioning is an ideal asset for many industries and applications.



### BEST-IN-CLASS<sup>[3]</sup> TOWING PUTS THIS VAN IN FRONT.

This working solution is all about providing powerful capability at the highest levels of economical performance. Already offering best-in-class<sup>[3]</sup> strength where it really counts — payload and cargo area — Ram C/V Tradesman tops it off with best-in-class<sup>[3]</sup> towing. Add pulling power to handle up to 3,600 pounds<sup>[4]</sup> of trailer weight, and it's clear: this hauler is designed to efficiently handle it all.

Properly secure all cargo.



### THE FINEST V6 WE'VE EVER CREATED.

The 3.6L Pentastar V6 features a die-cast aluminum cylinder block, dual overhead camshafts, and a 24-valve design. Impressive fuel economy<sup>[2]</sup> and performance are reflected in its Flex Fuel capability (E85/ethanol, 87-octane gasoline, or any combination of the two). With dual VVT and no EGR valve, the Pentastar V6 achieves superb operational efficiencies and dependability.





BEST-IN-CLASS<sup>[3]</sup>  
CARGO AREA LENGTH

99.0 IN

BEST-IN-CLASS<sup>[3]</sup>  
CARGO VOLUME

UP TO 155.5 CU FT

BEST-IN-CLASS<sup>[3]</sup>  
CARGO AREA WIDTH

49.0 IN

**PAYLOAD FIGURES THAT PAY OFF.** Generous interior dimensions let you transport 4x8-foot pieces of material; up to 155.5 cu ft of payload area is the astonishing equivalent of four refrigerator boxes. Properly secure all cargo.

# RAM C/V TRADESMAN: LEADER OF THE PACKED.

Of course you're going to pack it with equipment, supplies, and deliverables. That's the birthright of this workhorse. But, by the same token, your 2013 Ram C/V Tradesman is also packed for you — with some of the most refined technology developed to smartly address comfort, capability, communications, and safety and security. Ideal for many businesses is one class-exclusive<sup>[3]</sup> feature: available new Three-Zone air conditioning sets Ram C/V Tradesman apart from the rest.



**THREE ON THE FLOOR.** Available direct from the factory, the deluxe aluminum flat load floor ratchets up Ram C/V Tradesman capability and convenience. This multiple-piece flat load floor features hide-away tie-down loops to further secure interior cargo, along with three in-floor storage bins: one for each side-sliding door, and one at the rear door.

**MORE OPTIONS, LESS HASSLE.** If versatility is key, the Ram C/V Tradesman unlocks possibility. Optional treatments span the gamut, including a Floor Delete option; standard solid window inserts; multiple available glass window packages; and for a near-infinity of upfit potential, a Cargo Interior Trim Delete option that strips Ram C/V Tradesman to the walls, letting you transform your Ram C/V Tradesman into a mobile, functional work space.



**WARRANTIES AS TOUGH AS THE POWERTRAINS THEY PROTECT.**

The primary business of Ram is to deliver quality. All Ram powertrains cover you with a transferable 5-Year/100,000-Mile Powertrain Limited Warranty.<sup>[6]</sup>



**REAR AIR BAGS<sup>[7]</sup>** Safety and security in the Ram C/V Tradesman are paramount, which gives you an ideal choice in rear cargo area treatment. Versatility here is key; you can always opt out of the additional side-curtain air bags<sup>[7]</sup> that run the length of the van — and which augment the standard multistage front and front-seat side-mounted air bags.<sup>[7]</sup> The Side-Curtain Air Bag Delete option keeps the back area free for upfits and unencumbered transport of materials and cargo.

**SPECIALLY TUNED ESC<sup>[5]</sup>** The comprehensive Electronic Stability Control (ESC) system ensures nimble handling, trailering, and braking. But the 2013 Ram C/V Tradesman expands ESC capability with a specially tuned calibration that can handle the anticipated heavier payloads.



**THE CONVENIENCE OF CONNECTIVITY IS CRITICAL,  
AND AVAILABLE SYSTEMS FROM UCONNECT<sup>®</sup> COVER IT ALL.**

**WEB<sup>[8]</sup>** Increasingly indispensable for the working world, the Uconnect Web system in Ram C/V Tradesman is wireless and requires no cell cards or software. Connect WiFi-enabled devices to the Internet at 3G broadband speeds. Makes your Ram C/V Tradesman a mobile hotspot up to 150 ft. Use multiple devices simultaneously. (Authentic Accessory by Mopar<sup>®</sup>)

**PHONE:** Pair up to seven Bluetooth<sup>®</sup> compatible phones. Hands-free. Voice-activated. Will sync up to 1,000 entries from your phone's address book.<sup>[9]</sup> Features audible, safe text messaging.

**VOICE COMMAND<sup>[10]</sup>** All by voice. Select AM/FM radio stations and SiriusXM Satellite Radio<sup>[11]</sup> channels. Make/receive calls. Select destinations. Record voice memos. Smart technology can learn to recognize your voice and understands commands in English, French, and Spanish.

**NAVIGATION:** Turn-by-turn guidance provided by Voice Command<sup>[10]</sup> and visual display. Locates restaurants, hospitals, etc. Add SIRIUSXM TRAVEL LINK<sup>[11]</sup> for local fuel and movie info, even sports scores and weather forecasts. Add SIRIUSXM TRAFFIC<sup>[11]</sup> for detailed traffic updates, flow, on-road accidents, and more. Your first year of SiriusXM Travel Link<sup>[11]</sup> and SiriusXM Traffic<sup>[11]</sup> service is included.

**ADVANCED AUDIO FEATURES:** Advanced Audio gives your SiriusXM Satellite Radio<sup>[11]</sup> capability a huge boost, with features like Song Title Save, Song/Artist/Composer information, Game Alerts for sporting events, Traffic Jump, Channel Browsing (without switching stations), Favorite Song Storing — and much more.





# RAM C/V TRADESMAN: SPECIFICATIONS

ENGINE AND TRANSMISSION	Sales Code	
3.6L VVT FFV V6 / 6-speed automatic with Electronic Range Select (ERS)	ERB/DG2	29C
MECHANICAL		
Alternator — 160-amp	BAB	•
Battery — 730-amp maintenance-free	BCN	•
Brakes — 4-wheel antilock with vented front and solid rear discs	BRE	•
Defroster — Rear-window (included with liftgate glass)	GFA	P
Engine Block Heater	NHK	O
Heavy-Duty Engine Cooling — Includes engine oil cooler, heavy-duty transmission cooling, and heavy-duty radiator	NMC	•
Suspension — Commercial grade	SDH	•
Tip Start — Quiet start, prevents double starts	XBN	•
Trailer Sway Damping	BNT	•
EXTERIOR FEATURES		
Belt Molding — Black	MMG	•
Door Handles — Black	MNA	•
Doors — Dual manual-sliding side	GKE/GKA	•
Fascias — Body-color	MLA	•
Glass — Solid window inserts for sliding doors, rear-quarter vents, and liftgate	GC1	•
— Liftgate	GC2	O
— Liftgate and sliding doors	GC3	O
— Liftgate, sliding doors, and rear-quarter vents	GC4	O
— Sunscreen (included with liftgate, sliding door, and rear-quarter vent glass)	GAE	P
Headlamps — Quad-halogen	LME	•
Mirrors — Folding, power, heated, in Black	GTS	•
Tires — 225/65R16 BSW All-Season	TUH	•
Wheels — 16-inch wheel covers	W6G	•
Windshield Wipers — Front, variable intermittent	JHA	•
— Rear window wiper/washer (included with liftgate glass)	JHB	P
INTERIOR FEATURES		
Air Conditioning — Dual-Zone Manual Temperature Control	HAD	•
— 3-Zone Manual Temperature Control	HAK	O
Air Filtration	JMA	•
Assist Handle — Front-passenger, mounted on A-pillar	CSR	•
Cargo Compartment Floor Mat — Mopar <sup>®</sup>	CKL	O
Console — Overhead with observation mirror	CUN	•
Door Locks — Power	JPB	•
Floor Covering — Rubber, front	CLU	•
Floor Silencer — Rear	-	•
Lighting — Front: courtesy map; rear: dome	LCA/LCH	•
— Door: courtesy	LCB	•
— Liftgate: single floodlamp	LDF	•
Load Floor — Flat with antiskid strips	CXM	•
— Deluxe, with 3 in-floor storage compartments and antiskid strips	CXU	O
— Delete Load Floor	CMJ	O
Mirrors — Visor vanity, driver's side only	GNF	•
— Auto-dimming rearview mirror with integrated microphone for Uconnect <sup>®</sup> Phone (included with Uconnect 730N radio)	GN5	P
Power Outlets — 12-volt DC, located in instrument panel and the rear-quarter trim panel	XHL	•
— Auxiliary, 12-volt in instrument panel	JKP	•
Shift Knob — Urethane	CV3	•
— Leather-wrapped (included with Uconnect Hands-Free Group)	CVB	P

INTERIOR FEATURES (continued)		
Speed Control	NHM	•
Steering Column — Tilt, telescoping	SUD	•
Steering Wheel — Luxury	SCK	•
— Leather-wrapped (included with Uconnect Hands-Free Group)	SCL	P
— With mounted audio controls	RDZ	•
Storage — Open bin in lower instrument panel	RF9	•
— Glove box, dual	JKN	•
— Mopar Full-Width Cargo Divider (requires Side-Curtain Air Bag Delete option)	CWC	O
— Mopar Liftgate Security Grid (requires Side-Curtain Air Bag Delete and liftgate sunscreen glass)	XGC	O
Windows — Front, power with driver's 1-touch down	JPD	•

SEATING AND TRIM		
Cloth-trimmed seats	*H7	•
Driver's 2-way power lumbar support (included with power driver's seat)	JPE	P
Power 8-way driver's seat	JPR	O

## UCONNECT MULTIMEDIA

Uconnect 130: AM/FM/CD radio with MP3/WMA support, audio jack	RES	•
Uconnect 430N: AM/FM/CD/DVD <sup>†</sup> radio with MP3/WMA support, 6.5-inch touch screen, hard drive, SiriusXM Satellite Radio, <sup>(11)</sup> audio jack, Uconnect Voice Command, <sup>(10)</sup> GPS navigation, SiriusXM Travel Link, <sup>(11)</sup> and ParkView <sup>®</sup> Rear Back-Up Camera <sup>(12)</sup>	RHB	O

Uconnect 730N: AM/FM/CD/DVD <sup>†</sup> radio with MP3/WMA support, 6.5-inch touch screen, Bluetooth <sup>®</sup> streaming audio, remote USB port, hard drive, SiriusXM Satellite Radio, <sup>(11)</sup> audio jack, Uconnect Voice Command, <sup>(10)</sup> GPS navigation, SiriusXM Traffic, <sup>(11)</sup> SiriusXM Travel Link, <sup>(11)</sup> and ParkView Rear Back-Up Camera <sup>(12)</sup>	RHR	O
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Uconnect Voice Command <sup>(10)</sup> — Hands-free communication system includes auto-dimming rearview mirror with microphone and iPod <sup>®</sup> connection in glove compartment (included with Uconnect Hands-Free Group or Uconnect 730N radio)	RSP	P
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SiriusXM Satellite Radio <sup>(11)</sup> — Includes 1-year subscription (included with Uconnect Hands-Free Group or Uconnect 430N or 730N radios)	RSC	O/P
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Delete Radio	RA8	O
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## SPEAKERS

2 speakers	RCB	•
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6 speakers (included with Uconnect 730N radio)	RCG	P
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## SAFETY AND SECURITY

Active head restraints <sup>(13)</sup>	CBD	•
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Air Bags <sup>(7)</sup> — Advanced multistage driver and front-passenger, includes low-risk deployment	CG3	•
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— Supplemental front-seat side-mounted	CJ1	•
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— Supplemental side-curtain, running the length of the interior	CJ5	•
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— Delete supplemental side-curtain air bag (not available with 2nd-row power windows)	CJ8	O
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Electronic Stability Control <sup>(5)</sup> — ESC (includes Brake Assist and All-Speed Traction Control)	BNB	•
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ParkView Rear Back-Up Camera <sup>(12)</sup> — Included with Uconnect 430N and 730N radios	XAC	P
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Remote Keyless/Illuminated Entry System — Includes 2 transmitters, Sentry Key <sup>®</sup> anti-theft engine immobilizer, and headlamps-off time delay	GXW	•
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Security Alarm	LSA	O
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Tire Pressure Monitoring System — Warning lamp	LAB	•
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## PACKAGES

Cargo Interior Trim Delete Group — Deletes the C- and D-pillars, the rear-quarter trim, the rear floor silencer, and the rear 12-volt power outlet	AS8	O
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Power Window Group — Includes power front windows, power 2nd-row windows, and power 3rd-row vents	AWH	O
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Smoker's Group — Includes cigar lighter and front ashtray	AWS	O
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Trailer Tow Group — Includes Class II hitch receiver and trailer tow wiring harness	AHT	O
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Uconnect Hands-Free Group — Includes leather-wrapped shift knob, auto-dimming rearview mirror with microphone, steering wheel-mounted audio controls, SiriusXM Satellite Radio, <sup>(11)</sup> Bluetooth streaming audio, Uconnect Voice Command, <sup>(10)</sup> remote USB port and leather-wrapped steering wheel	AAJ	O
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• = Standard. O = Optional. P = Part of Package.  
<sup>†</sup> In-dash DVD capability is not available in all states. See your dealer for details.

# WINDOW TREATMENTS AND PANEL INSERTS

MODELS WITH GLASS REAR LIFTGATE INCLUDE SUNSCREEN GLASS, REAR-WINDOW DEFROSTER AND REAR WIPER.



## SOLID FULL-WINDOW PANEL INSERTS.

The standard configuration for Ram C/V Tradesman features molded privacy inserts for both sliding doors, the rear-quarter vents, and the rear liftgate.

## SIDE-WINDOW PANEL INSERTS.

One of the available Window Panel Insert packages for Ram C/V Tradesman features inserts on the sliding doors and rear-quarter vents, with a glass rear liftgate.

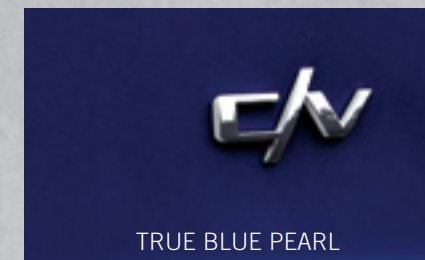
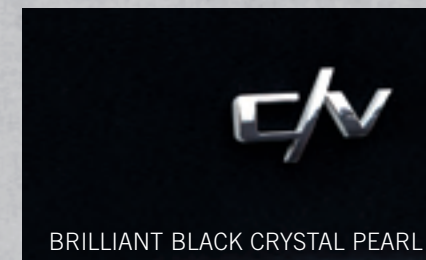
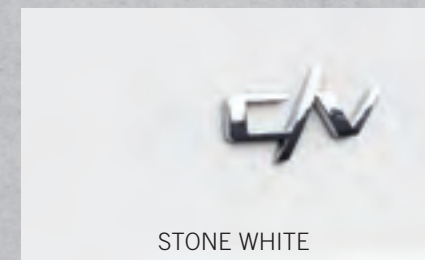
## PARTIAL GLASS WINDOW TREATMENT.

Also available: molded privacy inserts only on the rear-quarter vents, with glass window treatments for both sliding doors and the rear liftgate.

## WINDOWS ALL AROUND.

The final available window/panel treatment utilizes no molded inserts at all, offering a 360° panoramic view with glass windows all around.

# EXTERIOR COLORS



## LOAD FLOORS

**DELUXE ALUMINUM FLAT LOAD FLOOR WITH STORAGE.** Shown at left. Available. Features a folding aluminum construction with three in-floor storage compartments for valuables and small tools.

**STANDARD FLOOR.** Aluminum load floor with antiskid strips and space to accommodate 4 x 8-foot pieces of material.

**OPTIONAL FLOOR DELETE.** Allows you latitude for total customization for a variety of upfit possibilities.



## THE INCENTIVES YOU NEED TO HELP YOUR BUSINESS SUCCEED.

Running a business presents plenty of challenges — like cutting costs, not corners. The **ON THE JOB**<sup>(14)</sup> commercial incentive program provides enormous assistance in purchasing, customizing, and servicing your business vehicles. Among the most popular incentives:

- **NO-EXTRA-CHARGE LUBE/OIL/FILTER**  
For all Ram vehicles; includes gas and diesel engines.

- **COMMERCIAL GRAPHICS ALLOWANCES**  
For all vehicles. \$250/\$500/\$1,000 Commercial Graphics Allowances.

- **COMMERCIAL EQUIPMENT UPGRADES**  
\$1,000/\$500 Allowances for Upgrades.

See your dealer for specific program rules and details, or call us toll-free at 877-ONTHEJOB (877-668-4356).



## THE RIGHT WORK TRUCKS, LINKED TO THE RIGHT DEALERSHIPS AND SERVICE.

**BusinessLink** has you covered — with no enrollment fees or annual dues. The principal advantages include:

- Free Membership
- Extended Service Hours
- A Dedicated **BusinessLink** Staff
- Free Loaners<sup>‡</sup> for Selected Vehicles
- Convenient Shuttle Services
- Commercial Vehicles in Stock
- Next-Buy-Up Preferential Service — and much more

Learn more at [chryslerbusinesslink.com](http://chryslerbusinesslink.com) or call 877-2THELINK (877-284-3546).

<sup>‡</sup>Some restrictions apply. See dealer for details.



**WITH YOU EVERY MILE.** Ram C/V Tradesman is all about the work — and Mopar<sup>®</sup> is now your first resource to do that work better. Authentic Ram Accessories from Mopar offer ideal fit and finish, and the Mopar Express Lane Service provides convenient routine maintenance done fast and done right. Best of all, when you add Mopar Vehicle Protection, the only extended protection backed by Chrysler Group LLC, the deal becomes even sweeter. You now have the extra peace of mind from certified, factory-trained technicians and genuine Mopar parts and service backing your fleet. Get the most from your new Ram — with Mopar at your side. See your Ram dealer for the latest in parts, accessories, and service — and for more information, log on: we're always available at [mopar.com](http://mopar.com)